



PROJECT INDEPENDENCE

Empowering lives one roof at a time.

INVITES YOU TO PARTNER FOR
OUR UPCOMING
GALA COCKTAIL NIGHT

INDEPENDENCE ILLUMINATED

A Night of Celebration & Impact

SATURDAY, 27TH JUNE 2026 | 6PM ONWARDS

THE VILLAGE CENTRE,
NATIONAL ARBORETUM CANBERRA,
FOREST DR, ACT 2611

POWERED BY
**underground
spirits**
australia

OUR SUPPORTERS



Unlocking the power of
charities



PROJECT INDEPENDENCE

WHO ARE WE

Project Independence is a charity organisation with full DGR status dedicated to empowering people with intellectual disabilities to live independently through Australia's first home ownership model of its kind. We provide safe, affordable housing combined with tailored support, enabling our residents to build financial security, develop life skills, and thrive within inclusive communities.

Co-Founded by Glenn Keys AO & David Hill, Project Independence is built on the belief that everyone deserves the opportunity to live with dignity, independence, and purpose.

WWW.PROJECTINDEPENDENCE.COM.AU

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PARTNER WITH US - SPONSOR THE EVENT



PROJECT INDEPENDENCE

Sponsoring Independence Illuminated: A Night of Celebration & Impact offers a unique and powerful marketing opportunity for your brand to align with a purpose-driven event attended by over 250 influential guests, including leaders from government, business, philanthropy, and the property sector.

From prominent brand visibility across event materials, digital platforms, and media coverage to valuable networking with high-net-worth individuals and key decision-makers. This is more than just a sponsorship—it's a chance to make your brand part of a powerful story of inclusion, community, and empowerment.

GOLD SPOTS X 5

SILVER SPOTS X 10

NAMING RIGHTS X 1





HIGHLIGHTS FROM 2025





HIGHLIGHTS FROM 2025



GALA 2026 VENUE



Project Independence is proud to partner with the National Arboretum Canberra as the venue for our flagship Gala. This collaboration reflects our shared commitment to community inclusion and creating meaningful opportunities for people with an intellectual disability. Together, we look forward to hosting a powerful event that brings the community together in support of independence and long-term impact.

NAMING RIGHTS PARTNER

- Exclusive "Presented by [Your Company]" title across all event branding
- Speaking opportunity during formal program (3-minute welcome or toast)
- Premium logo placement on invitation, website, social media, signage & program
- Inclusion in media release and all press opportunities
- 8 x VIP tickets with priority seating and exclusive networking access
- Prominent on-site branding (banners, signage, optional activations)
- Featured in event wrap-up communications and social media thank-you posts
- First right of refusal for 2027 Naming Rights Sponsorship

COST - \$10,000



GOLD SPONSOR

- Your company name will be prominently featured on the event invitation, program, and all promotional materials.
- Display your business collateral, including standees, brochures, and business cards, during the event.
- Receive recognition as a sponsor during the event proceedings.
- Showcase your promotional banner prominently at the event venue.
- Complimentary 4 x VIP Invitations provided.
- Post event promotion across all marketing channels.
- Mention as a Sponsor in Media Release.

COST - \$5,000



SILVER SPONSOR

- Your company name will be prominently featured on the event invitation, program, and all promotional materials.
- Receive recognition as a sponsor during the event proceedings.
- Showcase your promotional banner prominently at the event venue.
- Complimentary 2 x VIP Invitations provided.
- Post event promotion across all marketing channels.

COST - \$3,000

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PROJECT INDEPENDENCE



CORPORATE TABLES

- Reserve a premium table for 10 guests at Canberra's most inspiring gala.
- Includes cocktails, canapés, grazing stations, and access to live entertainment & auction.
- Your business logo featured in the event program and on table signage.
- Network with industry leaders, community changemakers, and special guests.
- Only 20 tables available – secure your table and support a powerful cause!

COST - \$2,499

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PROJECT INDEPENDENCE



AUCTION DONORS

- Acknowledgement as an Official Auction Donor supporting Project Independence.
- Business name and logo featured alongside the donated item in the live or silent auction catalogue.
- Verbal recognition by the MC during the auction segment (where applicable).
- On-site recognition through auction display signage.
- Inclusion in post-event thank-you communications across PI's website, email, and social media.
- Opportunity to reach a high-value audience of corporate leaders, philanthropists, and community supporters.
- Direct contribution to raising critical funds that support independent living for people with intellectual disabilities.



BENEFITS MATRIX

	Naming Rights	Gold Sponsor	Silver Sponsor	Corporate Table	Auction Donor
PRE-EVENT MARKETING					
Logo and URL on event website	✓	✓	✓	✗	✗
Logo on VIP event invitation	✓	✓	✓	✗	✗
Social media sponsor announcement(pre-event)	✓	✓	✓	✗	✗
Social media sponsor appreciation (shared posts)	✓	✓	✓	✗	✗
Email marketing campaigns	✓	✓	✓	✗	✗
Press release/media invitations mentions	✓	✓	✓	✗	✗
POST-EVENT RECOGNITION					
Special sponsor certificate awarded on stage	✓	✓	✓	✗	✗
Social media thank you posts	✓	✓	✓	✓	✓
Post-event appreciation email with sponsor logo/links	✓	✓	✓	✓	✓
Website thank you feature	✓	✓	✓	✓	✓
Post-event sponsor wrap-up - reporting reach, funds raised, and impact	✓	✓	✓	✗	✗

BENEFITS MATRIX

	Naming Rights	Gold Sponsor	Silver Sponsor	Corporate Table	Auction Donor
EVENT DAY BRANDING					
Presented by branding (named event title)	✓	✗	✗	✗	✗
Logo on event signage/banners	✓	✓	✓	✗	✗
Logo on photo media wall	✓	✓	✓	✗	✗
Table signage with logo	✗	✗	✗	✓	✗
Logo in printed event program	✓	✓	✓	✗	✗
Auction catalogue	✗	✗	✗	✗	✓
Verbal acknowledgment from MC	✓	✓	✓	✓	✗
Featured live auction segment with MC	✗	✗	✗	✗	✓
Speaking opportunity (3 min)	✓	✗	✗	✗	✗
Video/screen logo and acknowledgments	✓	✓	✓	✗	✓
On-site activation opportunity (format approval needed)	✓	✗	✗	✗	✗
GUEST INCLUSIONS					
VIP tickets included	8	4	2	10 (table)	✗
Complimentary table for Named Partner	✓	✗	✗	✗	✗
Priority/premium seating	✓	✓	✓	✓	✗



PLEASE CONTACT US FOR FURTHER INFORMATION.

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